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**For Immediate Release:**

**Action Products, Inc. celebrates forty years of pressure ulcer prevention.**

**Hagerstown, MD, USA, February 5, 2010:** Action Products, Inc. has commenced its fortieth year of providing pressure ulcer prevention products to the world. Troy McKnight, Chief Executive Officer, stated, "It's gratifying to see the tremendous progress that's been made by the medical community in the treatment and prevention of decubitus ulcers and to know that Action Products has contributed to this progress for more than 40 years through its products, technology, and dedication."

The founder and inventor of Akton® viscoelastic polymer, Dr. W.R. McElroy was honored with a company tribute. "Dr. Mac" started the company in the basement of his New York home, in the scientific pursuit to develop padding that would help prevent pressure sores. Today, Action Products, Inc. has become synonymous with Pressure Ulcer Management and has been paramount in educating nurses on prevention tactics.

Action Products, Inc. is the manufacturer of Akton® viscoelastic polymer pads and positioners. With many pressure and shear reduction qualities, these products are used medically to prevent decubitus ulcers. Action remains the leader in the industry due to its independent clinical studies proving its effectiveness. For more information, please visit [www.actionproducts.com](http://www.actionproducts.com).

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