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For Immediate Release:

Novation awards new single source agreement to Action Products

Hagerstown, MD, June 21, 2012: Action Products, Inc., a leading pressure ulcer management company, announced that Novation, one of the healthcare industry's prominent supply contracting services company, has named Action Products as its only contracted supplier for operating room reusable positioners and replacement table pads and stretchers.

The agreement is effective August 1st. Under the terms of the agreement, Action Products will be the only contracted provider of reusable polymer positioners and replacement table pads and stretchers to the VHA, UHC and Provista members served by Novation.

"The assignment of this contract confirms the financial and clinical value of the complete Action[®] product line. We are dedicated to working aggressively with the membership served by Novation to maximize the value of this offering, and we appreciate this contract award that further underscores the credibility and strength of our brand in today's competitive marketplace," said Mistie Witt, President, Action Products, Inc.- Medical Products Group.

About Novation, Winner of the Ethics Inside[®] Certification

Founded in 1998, Novation is the leading health care supply chain expertise and contracting company for the more than 65,000 members of VHA Inc. and UHC, two national health care alliances, and Provista, LLC. Novation provides alliance members with sourcing services, as well as information and data services. Based in Irving, Texas, Novation develops and manages competitive contracts with more than 600 suppliers. VHA, UHC, and Provista members used Novation contracts to purchase more than \$40 billion in 2011. Novation recently earned the coveted Ethics Inside Certification from Ethisphere Institute, a leading international think tank dedicated to the research and promotion of best practices in corporate ethics and compliance. Novation was also named on Ethisphere's World's Most Ethical Companies list, and is the only company in the health care industry to earn both distinctions.

About Action Product, Inc.

Action Products, Inc. is the manufacturer of pressure relieving support surfaces, using Akton[®] polymer, to prevent pressure ulcers. As a pioneer in the gel positioning category, Action[®] products have many pressure and shear reducing qualities. Action remains the leader in the industry due to its independent clinical studies proving its effectiveness, and its continuing support of pressure ulcer prevention education. For more information, please visit www.actionproducts.com.