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For Immediate Release:

Action Products, Inc. Recognized in Imaging Study

Hagerstown, MD, April 3, 2009: In a newly published research poster, Action® OR overlays were found to successfully manage patient positional pain during Interventional CT procedures lasting 45 minutes or longer, without impacting image quality. The poster abstract titled, “Improving Patient Care by Managing Positional Pain During Interventional Computerized Tomography (CT) Procedures” focused on non-pharmacological solutions for positional pain reported by patients during long procedures. Typical CT Scans require patients to lie on a concave hard surface designed for fast scanning versus patient comfort.

Action® overlays were selected because they are radiolucent, low-maintenance, will not bottom out, and are recognized for positive pressure management; as cited in AORN best practices and standards 2008¹. “It is encouraging to see research supporting the usefulness of Action® products outside its traditional Operating Room realm as we believe Akton® polymer has many applications within the broad hospital setting” says Mistie Witt, President of Action Products, Inc. Medical Products Group.

Christiana Care Health Systems is located in Newark, DE and is in the process of working toward magnet status. A copy of the poster is located on the Action Products website.

Since 1970, Action Products, Inc. has been *Making a Material Difference*®, by manufacturing Akton® Viscoelastic polymer pads and positioners for the prevention of decubitus ulcers. The complete lines of reusable and clinically proven products promote patient safety and provide Body Smart® Solutions worldwide. Please visit www.actionproducts.com for more information.

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¹ Recommended practices for positioning the patient in the perioperative setting. In: Standards, Recommended Practices and Guidelines. Denver, CO: AORN, Inc. 2008: 497-520