



Action Products, Inc.
954 Sweeney Drive
Hagerstown, MD 21740 USA
301.797.1414
www.actionproducts.com

Contact:
Janet Kaplan
Marketing Director
Action Products, Inc.
Phone: 1.800.228.7763 X1025
jkaplan@actionproducts.com

For Immediate Release:

Action Products Welcomes New National O.R. Sales Director, Rick Olin



Hagerstown, MD, USA, June 4, 2013: Action Products, Inc., the leader in reusable patient positioners for the operating room, hires sales executive, Rick Olin, to lead its National O.R. sales force. Mr. Olin will be based out of the Hagerstown, MD office.

As a National O.R. Sales Director, Olin will work directly with Action field representatives, GPOs, IDNs, Hospitals and the internal customer service department to assist in the projected growth of the Medical Products Group. “Rick is a catalyst for the expansion of the medical device division of Action Products,” states Mistie Witt, President of the Medical Products Group.

Prior to joining Action, Olin was with Medtronic Corporation for close to ten years. His capital equipment experience came after selling implants and disposables to surgical units while at Pilling Surgical. Those experiences will be put to good use as he leads Action’s domestic sales initiatives in this dynamic marketplace. “I am excited to be working with such a great organization,” says Olin.

About Action Product, Inc.

Action Products, Inc. is the manufacturer of pressure relieving support surfaces, using Akton[®] polymer, to prevent pressure ulcers. As a pioneer in the gel positioning category, Action[®] products have many pressure and shear reducing qualities. Action remains the leader in the industry due to its independent clinical studies proving its effectiveness, and its continuing support of pressure ulcer prevention education. For more information, please visit www.actionproducts.com .

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