



Action Products, Inc.
954 Sweeney Drive
Hagerstown, MD 21740 USA
301.797.1414
www.actionproducts.com

Contact:
Janet Kaplan
Marketing Manager
Action Products, Inc.
Phone: 1.800.228.7763 X1025
jkaplan@actionproducts.com

For Immediate Release:

Action Products, Inc. introduces the Orthopedic Hip Positioner

Hagerstown, MD, USA, March 15, 2011: Action Products, Inc. is proud to announce the newest addition to the Action® positioner product line. The Action® Orthopedic Hip Positioner was originally commissioned by Dr. William Hozack of the renowned *Rothman Institute Orthopaedics* in Philadelphia, PA for use during total hip replacement surgeries. This Body Smart® supine positioner, commonly called a “bump”, was engineered to provide consistent, optimal site access and patient stability while protecting skin integrity. The soft Akton® polymer encapsulates a rigid foam core to provide a unique frame-like stability, while redistributing pressure and shear forces that can damage the sacral area. “We have used it exclusively for our hip replacement surgeries for several years without complication and today, we even train our fellows to perform the surgeries using this unique positioner,” states Dr. William Hozack, *Rothman Institute Orthopaedics*.

“We are pleased to be able to support the efforts of cutting edge technology in the surgical setting,” said Mistie Witt, President, Action Products, Inc., Medical Products Group. The Orthopedic Hip Positioner will be a featured product at the AORN Congress on March 21, 2011. Fittingly, AORN Congress will be held in the birth city of Action’s Orthopedic Hip Positioner. Please visit Booth #2023 to view it for yourself.

About Action Products, Inc.:

Action Products, Inc. is the manufacturer of Akton® viscoelastic polymer pads and positioners. With many pressure and shear reduction qualities, these products are used medically to prevent decubitus ulcers. Action remains the leader in the industry due to its independent clinical studies proving its effectiveness. For more information, please visit www.actionproducts.com.

###