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**For Immediate Release:**

## **Action Products, Inc. proves GTIN Readiness**

**Hagerstown, MD, USA, January 18, 2012:** According to the GTIN Industry Readiness Scorecard for Healthcare Manufacturers and Distributors, Action Products, Inc. ranked in the top 10% nationwide for GTIN Implementation Activity and proves to demonstrate progress in implementing the GS1 Healthcare standards. This voluntary program shows commitment to the 2012 GTIN Sunrise date of December 2012. "Action has taken steps to be ready by May 2012," states Michelle Williams, VP of Operations for Action Products, Inc.

For more information on the standardization tracking numbers, go to [www.gs1us.org](http://www.gs1us.org).

Since 1970, Action Products, Inc. has been *Making a Material Difference*®, by manufacturing Akton® viscoelastic polymer pads and positioners for the prevention of decubitus ulcers. With many white papers and clinical studies, Action® brand products have become the worldwide gold standard for the medical industry. ACTION, AKTON, and MAKING A MATERIAL DIFFERENCE are all registered trademarks of Action Products, Inc.

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