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For Immediate Release:

Action Products, Inc. takes pressure ulcer prevention social.

Hagerstown, MD, USA, February 9, 2011: Action is now officially social.... For all the latest in pressure ulcer education and surgical patient safety ideas, nurses and caregivers are encouraged to "friend" and "follow" Action Products, Inc. Check in often to see all of the great things happening at the company and around the industry: www.facebook.com/ActionProducts or on Twitter at [@ActionProducts1](https://twitter.com/ActionProducts1). "From operating room to home medical products- we are excited to speak to medical professionals and caregivers about pressure sore prevention," says Mistie Witt, president, Action Products, Inc.- Medical Products Group.

Don't worry, if you are not "social" yet, the Action blog will continue to keep you in the loop!

Action Products, Inc. is the manufacturer of pressure relieving support surfaces to prevent pressure ulcers. As a pioneer of the reusable polymer gel pad and positioning category, Action® products have been engineered to address pressure and shear challenges. Action remains the leader in the industry due to its independent clinical studies proving its effectiveness, and its continuing support of pressure ulcer prevention education. For more information, please visit www.actionproducts.com.

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